

Make a donation

You can donate online www.nomorebreastcancer.org.uk or complete and post this form to Breast Cancer UK

Name _____

Address _____

_____ Postcode _____

I would like to make a donation of £ _____

I am a UK taxpayer, and understand that I must pay, or have paid, an amount of income tax or Capital Gains Tax equal to the tax deducted from this donation in order for GIFT AID to apply (currently 28p for every £1 given).

Signature _____ Date _____

For payment by cheque

Please make cheques payable to Breast Cancer UK

For payment by credit or debit card

Please charge my card to Breast Cancer UK

Visa Mastercard Maestro Delta Expires __/__/__

Credit card no _____/_____/_____/_____

Three digit security code _____ Issue no (Maestro) _____

Account name _____

Signature _____ Date _____

For payment by monthly Bank Standing Order

Please pay Breast Cancer UK

Co-operative Bank Community Direct Plus Account

Sort code: 08 92 99, Account no: 652 11669

Bank name _____

Address _____

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Account name _____

Account no _____ Sort code _____

First payment date dd/mm/yy

Signature _____ Date _____

Bank use only. Quote ref no:

Please return this to: **No More Breast Cancer campaign, Breast Cancer UK, BM Box 7767, London WC1N 3XX**

The No More Breast Cancer campaign is the only UK campaign making the links between breast cancer and environmental pollutants. We want government, mainstream cancer charities and industry to acknowledge these links and to put prevention at the heart of the breast cancer debate.

WHY **ARE** MORE AND MORE OF US GETTING **BREAST CANCER?**

Breast cancer is increasing throughout Europe - join us and let's change that together

info@nomorebreastcancer.org.uk

www.nomorebreastcancer.org.uk

Tel: 0845 680 1322

BC **Breast Cancer UK**
UK Ethics, Advocacy, Prevention

No More Breast Cancer is a campaign of Breast Cancer UK
Registered charity number 1088047 May 2008

**NO
MORE
BREAST
CANCER**
TACKLING AN ENVIRONMENTAL DISEASE

The breast cancer epidemic

Breast cancer has now overtaken lung cancer to become the most diagnosed cancer in Europe. In the UK a woman's lifetime risk of breast cancer is one in nine. The disease is diagnosed in 44,000 women a year and kills more than 12,500 a year. **Breast cancer is increasing in all age-ranges and fewer than ten per cent of cases are due to genetic inheritance.**

Missing risk factors

Advice to government from key experts is that breast cancer is a disease of ageing and other established risk factors, some of which we can control and others which we cannot. These include: early puberty, late menopause; having children late in life or not having children at all, obesity and other 'lifestyle' factors such as drinking alcohol or smoking. **Yet some studies have shown that fifty per cent or more of breast cancer cases are due to 'unknown' factors** – in other words, they cannot be attributed to the recognised risk factors. All agree that breast cancer is a 'multi-factorial' disease, a complex interplay between our genes and the environment.

The chemical connection

Today we are living with over 100,000 man-made chemicals. **More than 500 of these are thought to be carcinogenic and disrupt the hormones in the body and mimic or interfere with the role of oestrogen** – a hormone closely linked with the development of breast cancer.

The No More Breast Cancer campaign argues that exposure to these environmental pollutants in the home, workplace and environment is increasingly being linked to rising levels of breast cancer. The concern lies not just with the behaviour of individual chemicals, but also how they react in combination with each other.

Our chemical body burden

These environmental pollutants are found in items we are typically exposed to on a daily basis for example plastics, detergents, cosmetics and pesticides – and they accumulate in our bodies. Recent studies have found up to 300 man-made chemicals in human fat tissue.

The No More Breast Cancer campaign calls for these pollutants to be included in any re-evaluation of the established risk factors.

Body of evidence

Over the past fifty years there has been considerable scientific concern about the cancer-pollutants association, and an extensive body of scientific research on the issue exists. Our report **Breast cancer: an environmental disease – the case for primary prevention** (see www.nomorebreastcancer.org.uk) was a groundbreaking publication which drew this body of work together as a 'right to know' document for all women.

A safer future

Our campaign aims to inform women that, while we need ever more improved methods of detection and treatment, breast cancer can be viewed as a preventable, and not an inevitable, disease. We reject the 'breast cancer forever' scenario.

Any breast cancer public health strategy must include cancer risks arising from chronic, life-long, multiple, low-level exposures to environmental pollutants. We challenge the Government to acknowledge this major public health risk and to act, by:

- accepting that no 'lifestyle' change can prevent a woman getting breast cancer while cancer causing agents and hormone disruptors are allowed to build up in the environment and our bodies
- including environmental pollutants as a recognised risk factor impacting breast cancer incidence levels, thus linking public health strategies more effectively to environmental policy-making
- Widening the debate on breast cancer from personal lifestyle factors, screening, and treatment, to include primary prevention.

References for facts and statistics are available on our website.

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What you can do

Get informed. As a citizen you have the power to lobby politicians and industry and as a consumer your purchasing decisions are scrutinised by retailers.

Visit www.nomorebreastcancer.org.uk for news and information about the issue and our campaign. The more people we reach the more effective we will be in building support and getting our message across to those who need to hear it.

If you would like to know more about our campaign and future activities please complete and return this form to be added to our database of supporters.

Forename _____

Surname _____ Title _____

Address _____

_____ Postcode _____

Tel/Mobile _____

Email _____

Comments _____

Please return to:

**No More Breast Cancer campaign, Breast Cancer UK
BM Box 7767, London WC1N 3XX**

Data Protection

Your details will be added to our database. They will not be passed on to any other party, in compliance with the Data Protection Act 1998, but we may contact you ourselves. If you do not want any future mailings from us please let us know, and we will remove your details.

www.nomorebreastcancer.org.uk